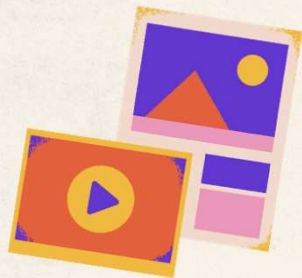




SAFER INTERNET DAY



TECH IN OUR WORLD



Co-funded by
the European Union



Safer
Internet
Day



Safer Internet Day

What is Safer Internet Day?

- A day to create awareness of a better internet for **ALL** users
- The theme for Safer Internet Day is ***“Together for a Better Internet”***
- Safer Internet Day began as an EU wide initiative and is now celebrated in over 180 countries worldwide





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On Safer Internet Day let's take time to:

- Reflect on the role of technology in our lives.
- Understand the key features of these technologies.
- Learn how to make the most of our time online.

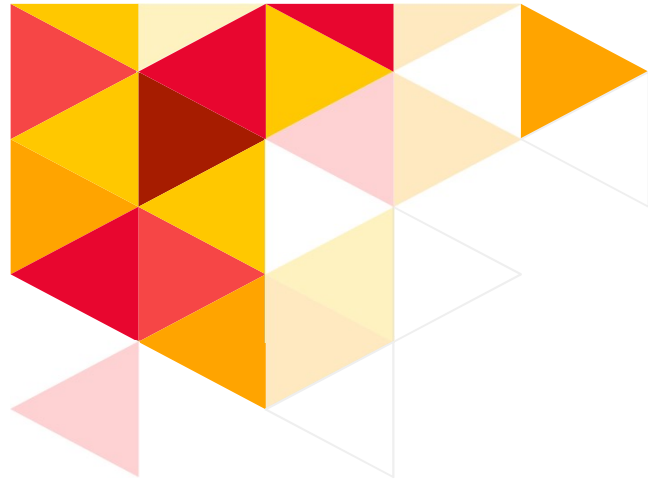


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Let's consider...

Can you name the devices here?





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Our Time Online

Count the hours you spend online (e.g., t.v., tablet, game, etc.) each day.

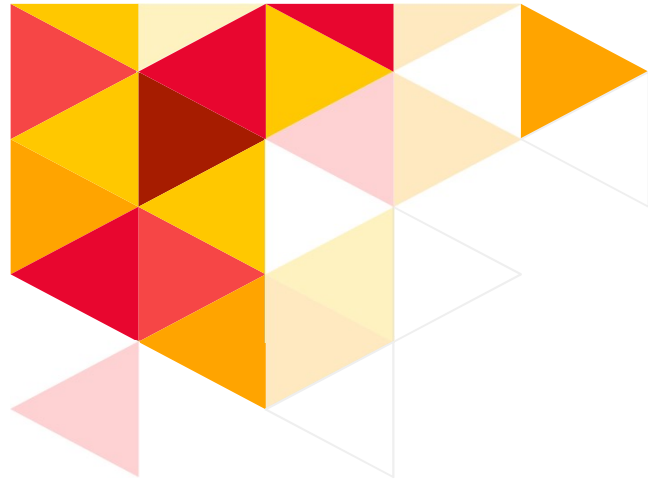
Think about how much of that time online is:

- **productive** e.g., for homework, schoolwork, learning new skills.
- **passive** e.g., for entertainment, to watch videos for fun, communicate with friends, play games.



Which online activity do you spend the most time on? Is this time productive or passive, and why?





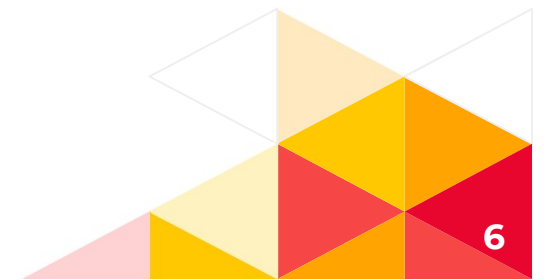
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Our Time Online

Both passive and productive use of technology is ok in moderation.

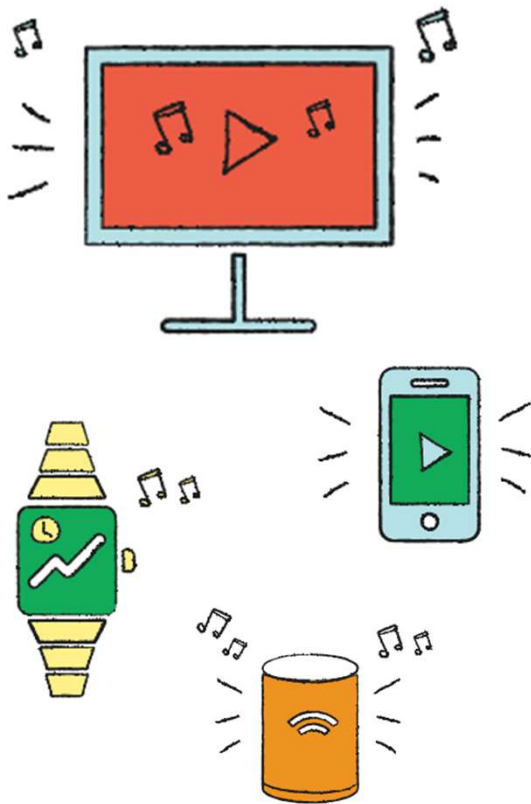


A healthy balance is important when it comes to time online.

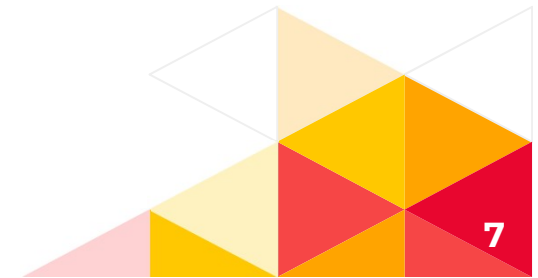




Tech in Our World Switching Off



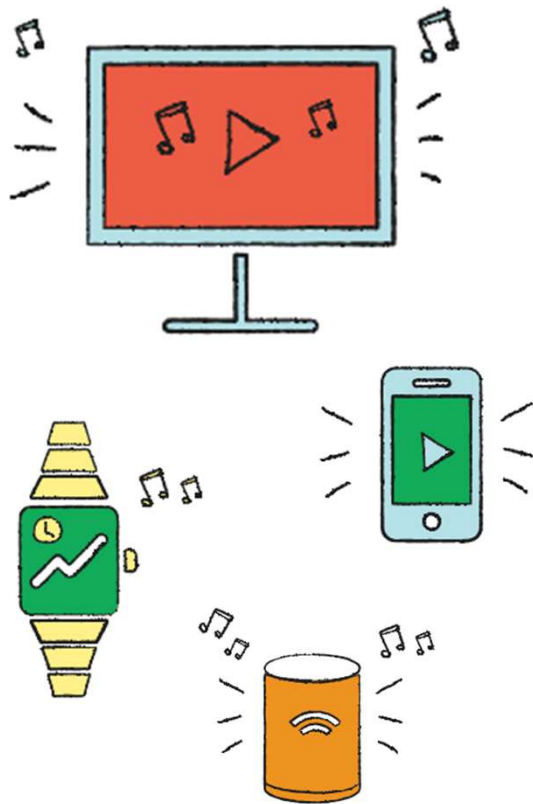
Do you ever find it hard to switch off from a game/app/website? Why?





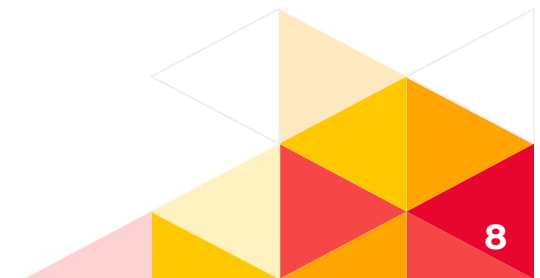
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What keeps us online?



Technology companies design apps, games, social media using a technique called "persuasive design".

This means they design social media, apps, games in a way to persuade you to stay using it for longer.





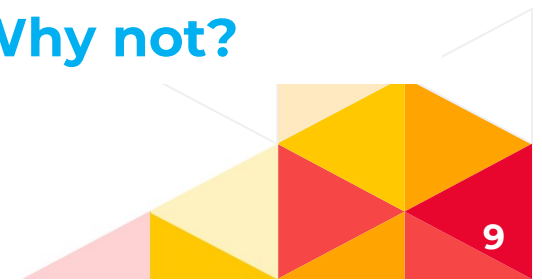
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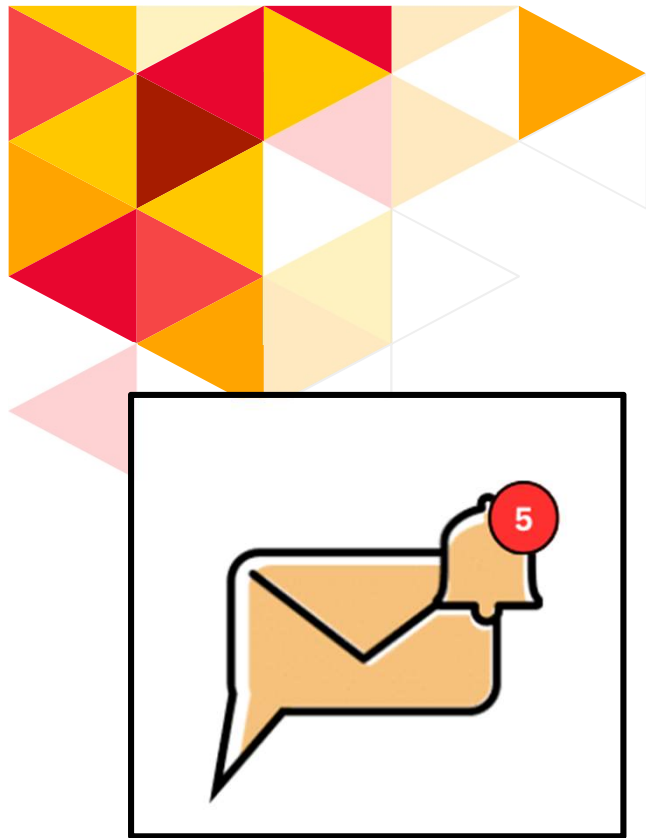
Examples of persuasive design

Autoplay: most streaming services such as Netflix and Disney+ have an autoplay feature that automatically plays the next episode without you having to press play.

Have you come across this feature?

Do you like it? Why? Or Why not?





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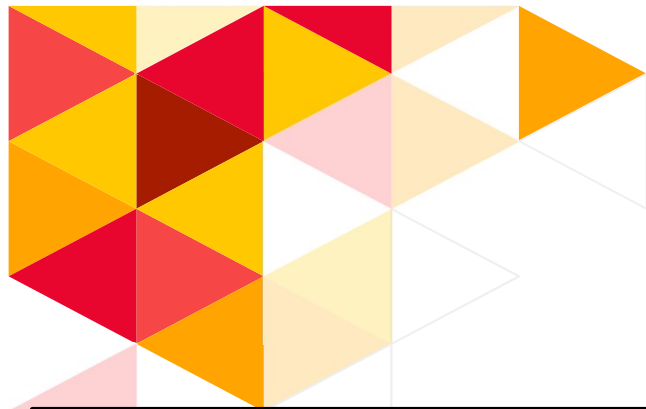
Examples of persuasive design

Notifications: this can include the banner that appears across the top of the screen, a noise or vibration, and the red bubble all to signal something new.

Have you come across this feature?

Do you like it? Why? Or Why not?





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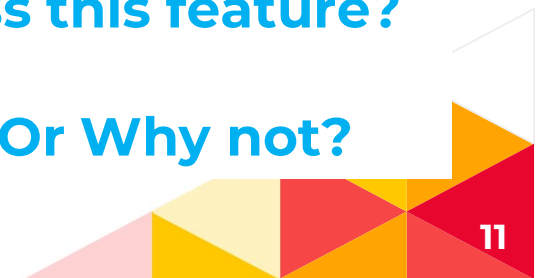
Examples of persuasive design

Pop Up: a small window that can appear on your screen, even when you haven't done anything. They are mainly used for advertisements, trying to get you to buy something or see something nasty and some of them try to put a virus on your device.



Have you come across this feature?

Do you like it? Why? Or Why not?





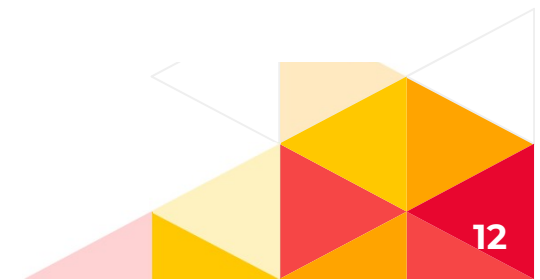
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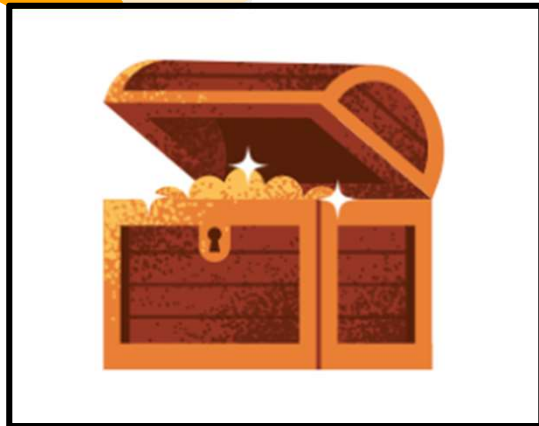
Examples of persuasive design

Streaks: a reward for doing something on an app over multiple days in a row.

Have you come across this feature?

Do you like it? Why Or Why not?





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Examples of persuasive design

Loot boxes: a mystery bundle of items in a video game that a player can win as a reward or can buy with real money.

Have you come across this feature?

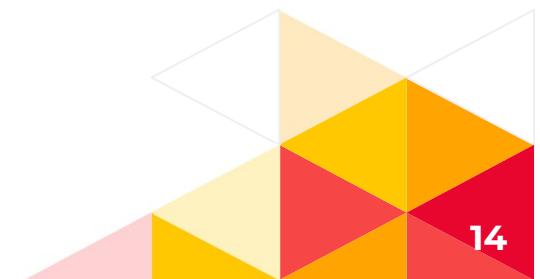
Do you like it? Why Or Why not?





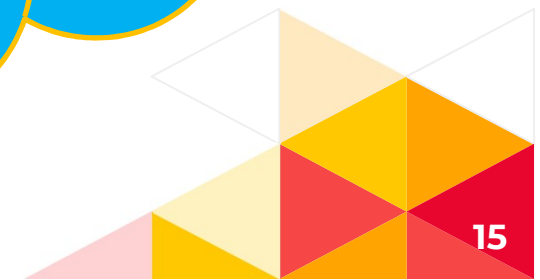
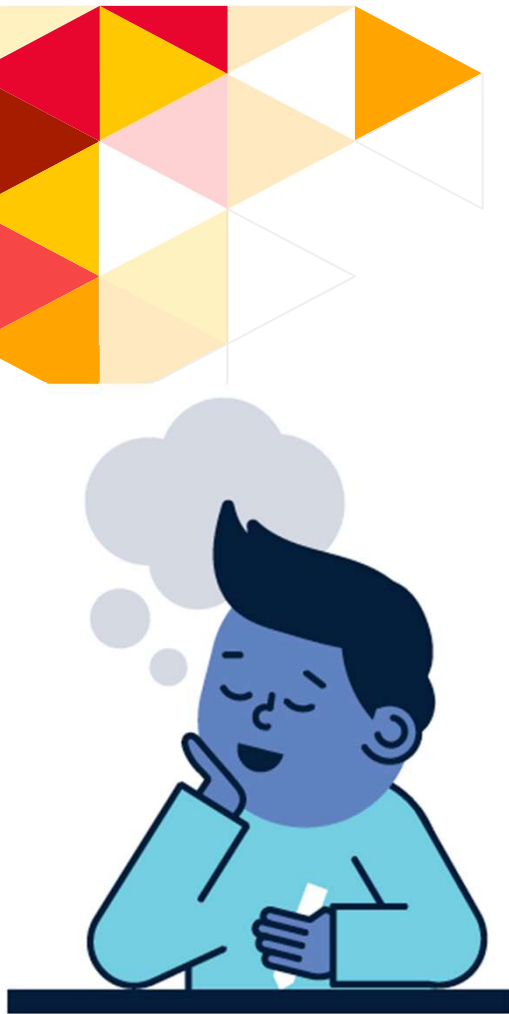
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Can you think of one positive and one downside to these features?



Switching Off

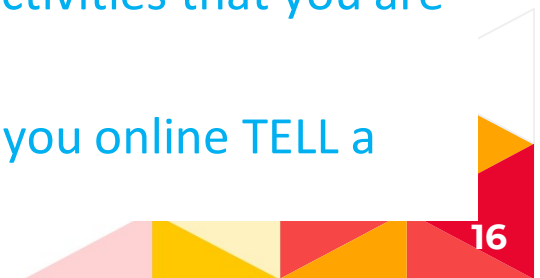
*What activities
do you like to do
offline?*





Tips for Striking the Balance

1. Follow the rules – check with parents about when it is okay to go online and when it is not.
2. Take regular breaks from your device.
3. Switch off – Don't forget about all the other fun activities offline.
4. Set a timer or use a screen time tracker/app to keep track of how much time you are spending online.
5. Make the most of your time online. It can be easy to lose track of time online, choose activities that you are interest in.
6. If you see something that bothers you online TELL a parent, guardian or trusted adult.





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On Safer Internet Day you have learned:

- ◀ The role of technology plays in your daily life
- ◀ Some examples of these technology features
- ◀ Tips to make the most of our time online

